

AMENDMENT TRANSMITTAL LETTER					Docket No. 249768082US	
Application No. 10/748,759-Conf. #2699		Filing Date December 30, 2003		Examiner Y. Retta		Art Unit 3622
Applicant(s): Scholl et al.						
Invention: METHOD AND SYSTEM FOR GENERATING AND PLACING KEYWORD-TARGETED ADVERTISEMENTS						
TO THE COMMISSIONER FOR PATENTS						
Transmitted herewith is an amendment in the above-identified application.						
The fee has been calculated and is transmitted as shown below.						
CLAIMS AS AMENDED						
	Claims Remaining After Amendment	Highest Number Previously Paid		Number Extra Claims Present	Rate	
Total Claims	32	- 34 =		0	x	
Independent Claims	3	- 3 =		0	x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>						
Other fee (please specify): Extension for response within first month						120.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:						120.00
<input checked="" type="checkbox"/> Large Entity <input type="checkbox"/> Small Entity						
<input type="checkbox"/> No additional fee is required for this amendment.						
<input type="checkbox"/> Please charge Deposit Account No. <u>50-0665</u> in the amount of \$ _____. A duplicate copy of this sheet is enclosed.						
<input type="checkbox"/> A check in the amount of \$ _____ to cover the filing fee is enclosed.						
<input checked="" type="checkbox"/> Payment by EFT Account No. SEA1PIRM.						
<input checked="" type="checkbox"/> The Director is hereby authorized to charge and credit Deposit Account No. <u>50-0665</u> as described below.						
<input checked="" type="checkbox"/> Credit any overpayment.						
<input checked="" type="checkbox"/> Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.						
<u>Maurice J. Pirio</u> Maurice J. Pirio Attorney/Agent Reg. No.: 33,273 PERKINS COIE LLP P.O. Box 1247 Seattle, Washington 98111-1247 (206) 359-8000					Dated: <u>1/20/07</u>	